

Welcome to the Dodge Caravan Kids team sponsorship program! Your Chrysler Jeep Dodge retailers *are proud to sponsor minor hockey teams across Canada*. The Dodge Caravan Kids program is a joint effort between participating amateur hockey organizations across Canada and Chrysler Jeep Dodge retailers. Your local retailers are funding **novice and atom house league** teams in hockey towns contributing to the development of minor hockey players at the grass roots level. We are very pleased to offer this program of filtering corporate sponsorship money back to our valued members. To accept this sponsorship it is very important that your Association and designated House League teams read and understand the following agreement.

QUICK REFERENCE:

- ☒ **Who is eligible?**
 - Novice and Atom House League teams
- ☒ **What is the team name?**
 - Dodge Caravan Kids
- ☒ **What do I need to provide to receive our sponsorship funds?**
 - Association Contact Information (ie. Sponsorship Director or President)
 - Team Contact Information (ie. Coach, Team Manager)
 - Team Photo* (ie. Go to your local dealership with a digital camera and take the photo)
 - Minor Hockey Association Invoice
- ☒ **What is the cut-off date to register for this program?**
 - November 30th
- ☒ **When do I have to provide this?**
 - December 1st

*See TEAM PHOTOGRAPH section below for details.

NUMBER OF TEAMS & ELIGIBILITY

Associations may use this sponsorship for all your Novice and/or Atom House League teams it is not limited to just one team per Association. Local Associations within a 100 kilometre radius of a Chrysler Jeep Dodge retailer are eligible for this sponsorship. Contact your local Branch or visit www.dodgecaravankids.ca to find your local retailer. Division sponsorships are available if all individual teams are currently sponsored. Contact info@dodgecaravankids.ca for details.

TEAM NAME / IDENTITY / JERSEYS:

Your team is to be identified in league schedules, standings and promotional information as sponsored as Dodge Caravan Kids. The team cannot be combined with another competitor sponsor. Team jerseys can be any colour but must feature the Dodge Caravan Kids sponsor bar on the back of the jersey, preferably on the shoulders and alternatively on the bottom of the back of the jersey.

NAME BARS / ARTWORK:

Name bars are available by contacting (905) 780-6642 or www.dodgecaravankids.ca. If you require proper artwork digital files for your jersey supplier, please contact us and we would be pleased to forward you the files. The following digital file formats are available: .tif, .jpg, .eps, .pdf. Name bars should be in the following choice of colours: red, black or white. For example, a black jersey would have a white name bar. Example 2: Orange jersey would have a black or white name bar. Example 3: White jersey would be a red name bar. If you have any questions, please contact us.

ASSOCIATION and TEAM CONTACTS:

Any Association interested in this sponsorship must fill out the attached form for each team that you wish to have sponsored. This form must be submitted to the Branch Office by December 1st.

Once a team has been selected, all participating teams will declare the Team contact information for any of the following: Coaching Staff, Team Official or Team Manager. Please complete the contact information form included with this package. The Team contact information must be returned by December 1st.

An on-line form option will be available by September 1st by visiting www.dodgecaravankids.ca.

Throughout the year your Chrysler Jeep Dodge retailers will run various promotions and contests. The team contact information will be used to contact teams to promote these special offers.

TEAM PHOTOGRAPHS:

Team photographs should be digital photographs. In an effort to save your association money, sponsor plaques are appreciated but not necessary. Be creative with your photo and have FUN to represent the Dodge Caravan Kids! Photographs can be used for Branch promotions and marketing materials including the Photo Gallery located at www.dodgecaravankids.ca. Photos must be submitted to the Branch/Association.

Parents/Guardians must carefully read the attached Non-Consent Form attached with this document. If a child on your sponsored team cannot be photographed for specific reasons, please contact info@dodgecaravankids.ca.

INVOICING:

Your local association is responsible for invoicing the Branch \$525 per team. One hundred percent of the total invoice will be paid upon receipt of required materials outlined earlier. Invoice submissions should be submitted no later than December 1st.

TEAM STORIES:

We strongly encourage teams to send their stories about what they achieved during the season such as tournaments, regular season records or fond memories of friendships. These stories can be used for Branch and Chrysler Canada publications and marketing materials. Log on to www.dodgecaravankids.ca to submit your team story!

WIN A DODGE GRAND CARAVAN!

Amateur hockey parents across Canada have a chance to win great prizes through the Dodge Caravan Kids program. This contest is open to any amateur hockey participant over the age of eighteen. Complete contest details will be available at www.dodgecaravankids.ca or by contacting your local association this Fall.



2009 Caravan Kids Contest Winner, Jana Stockham (left) with her family and Saskatoon Chrysler Jeep Dodge Retail Manager Paul Savoie (far right).



TEAM SPONSORSHIP INFORMATION PACKAGE
2009-2010

TEAM CONTACT INFORMATION

ALL FIELDS ARE REQUIRED TO BE COMPLETED. IF YOU REQUIRE ADDITIONAL SPACE, PLEASE ATTACH THE APPROPRIATE INFORMATION.

Association Name: _____

Branch Name:

1) Association Contact Information

First Name:	Last Name:
Title or Role With Minor Hockey Association:	
Phone:	
E-mail:	

2) Team Contact Information

First Name:	Last Name:
Phone:	
E-mail:	

I agree to the following conditions outlined in this document of this Dodge Caravan Kids team sponsorship for the 2009-2010 hockey season. Please sign below:

Team Contact Signature Print Name Date
